

■ Symbol Mark (Graphic Element)



The symbol mark at the center is a design that fuses and abstracts the letters “F” and “S” from the name of the Co-creation Center for Future Science Systems. It expresses the concept of “co-creation,” in which different research fields and talents connect to generate new value, while the form tilted toward the upper right symbolizes a posture of continuing to develop toward the future. The surrounding network represents the institutes that make up ROIS, expressing how their collaboration leads to new research and social implementation.

	CMYK	RGB	HTML
Main Color	C=86%, M=53%, Y=47%, K=2%	R=29, G=106, B=122	#1d6a7a

■ Basic Design Elements

Research Organization of Information and Systems (ROIS)

Co-creation Center for Future Science Systems

Use the Google Font “Montserrat” for the English name logotype.

■ Combination of the Symbol Mark and Name Logotype



Research Organization of Information and Systems (ROIS)

Co-creation Center for Future Science Systems

■ About Color

The symbol mark and logotype should, in principle, be used in the two standard colors — teal and black. When there is a background color that makes the standard (colored) form difficult to distinguish, use a white dropout / single-color version (black by default) instead. Adding a white outline is not permitted.



Main Color
#1d6a7a



Black
#231f20

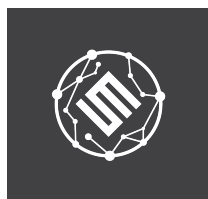
■ Basic Form



■ Single-Color Usage

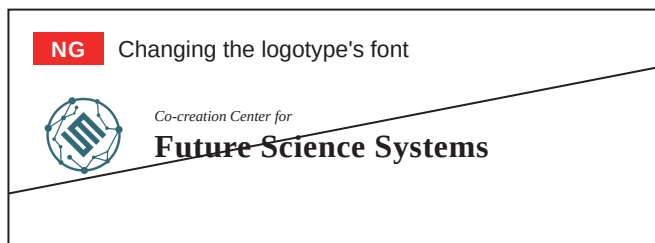
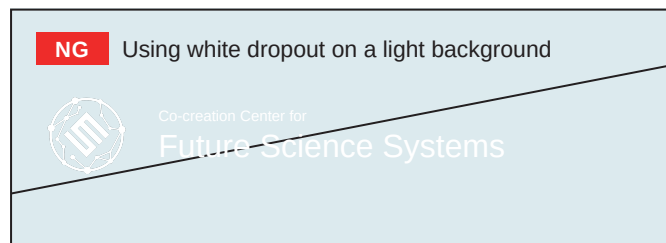
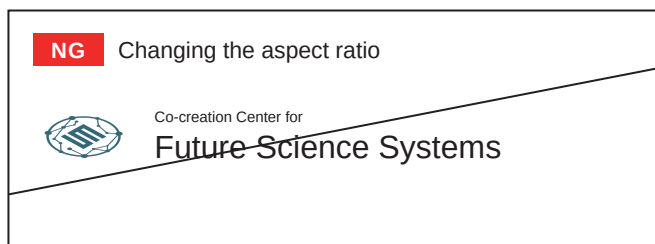
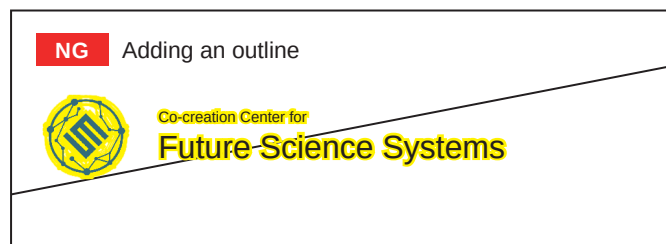
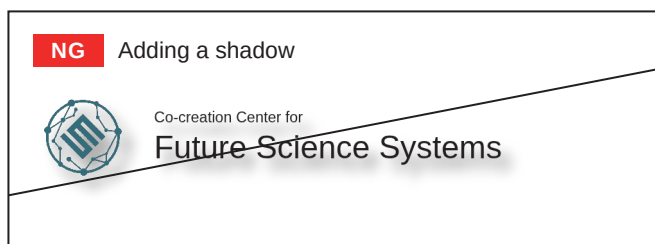
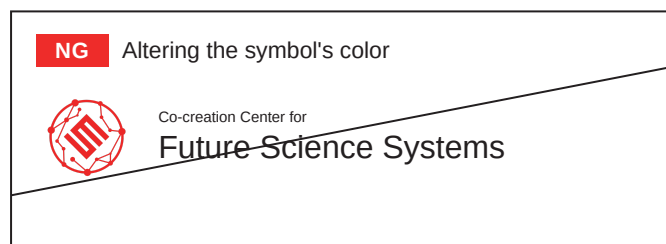


■ White Dropout on a Black or Dark Background



■ Prohibited Usage Examples

To maintain a consistent visual identity, please do not alter the symbol mark or name logotype on your own.



■ Clear Space Around the Logo

Relative to the symbol mark's height (h), leave a margin of $0.2h$ on all four sides — top, bottom, left, and right — as shown below.

